

Standard USAe Blasts

Frequency: Standard USAe-Blasts can be sent at any time.

Inventory Limitation: To guarantee client exclusivity, the maximum number of USAe-Blasts in any week is limited to Three.

List Composition: Our list includes some 59,000+ opt-in association planner names including national, state and regional association accounts. Key contacts include top association executive decision-makers, top meeting planners and professional tradeshow planners, association management firms and government meeting buyers: (SGMP).

Gross Rate/ Blast/ 12-Month Period

1 E-Blast	3 E-Blasts	6 E-Blasts
\$5,445	\$5,142	\$4,812

Ad Specifications: The maximum file size 300k. Images should not exceed 600 pixels in width. If we are hosting, please include images along with your HTML file. If you are hosting no need to send image files. Please include a subject line without punctuation or dashes. We do not accept third party tracking. We will provide metrics three-to-four business days following your e-blast. Stats are saved for 90 days.

Impressions: USAE guarantees over 59,000+ impressions with each e-Blast.

Deadline: Space reservations and copy are due not less than five calendar days prior to the date of sending. If ad content is delayed beyond the due date, copy that appeared in a prior e-blast will be used.

Contact :

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