

# *USAExtra* Print Issue

*USAExtra* is printed 12 times a year on the first Monday of each month. Each *USAExtra* has a special focus theme and will also contain in-depth feature stories not found in the weekly e-publication of *USAE*. First Monday dates are in **boldface**.

Also, ON-SITE issues of *USAE* will be printed and distributed at the industry conventions listed below in **red**. IMEX Frankfurt & IMEX America will be sent to all IMEX attendees via Eblast directly from IMEX. (In addition Both IMEX Issues will be printed and sent to all *USAE* paid subscribers, and to the 60,000 email names on our list)

## **2023**

<b><u>Issue Date</u></b>	<b><u>Advertising Materials Deadline</u></b>	<b><u>Special Focus/Features</u></b>
<b>September 4</b>	August 22	Convention Center Focus
<b>October 2</b>	September 19	Going Green-Eco Friendly Hotels/Destinations
October 16	October 2	IMEX AMERICA ( <b>Eblast to IMEX Attendees</b> )
<b>November 6</b>	October 24	Self-Contained Hotel/Conf. Centers
<b>December 4</b>	November 21	New & Renovated Hotels/Resorts

## **2024**

<b><u>Issue Date</u></b>	<b><u>Advertising Materials Deadline</u></b>	<b><u>Special Focus/Features</u></b>
<b>January 8</b>	<b>December 21, 2023</b>	<b>PCMA Convening Leaders</b>
<b>February 5</b>	January 25	Key Reasons to Book
<b>March 4</b>	February 20	Conference Hotels
April 8	March 22	Destination Showcase
May 13	April 26	IMEX Frankfurt ( <b>Eblast to IMEX Attendees</b> )
<b>May 20</b>	<b>May 7</b>	<b>MPI WEC</b>

## 2024 Continued

<u>Issue Date</u>	<u>Advertising Materials Deadline</u>	<u>Special Focus/Features</u>
June 3	May 21	Diversity, Equity & Inclusion
July 1	June 18	2 <sup>nd</sup> Tier City's First Class Venues
July 15	July 2	Destinations International Annual Meeting
August 12	July 30	ASAE Annual Meeting
September 2	August 20	Convention Center Focus
October 7	September 17	IMEX America (Eblast to IMEX Attendees)
November 4	October 22	HOT Hotel Deals
December 2	November 19	PCMA CL '25 Preview Issue

## ***USAE Weekly*** **Digital Edition**

*USAE Weekly* is sent via email 51 weeks a year (except the week of New Year's Day). Each regular e-edition will focus on nationwide industry news.

## USAE E-Edition Conference Preview Editions

Issue Focus	Issue Date
Destinations International Annual Meeting Preview	June 26, 2023
ASAE Annual Meeting Preview	July 24, 2023
IMEX America Preview	September 25, 2023
PCMA Convening Leaders Preview	December 11, 2023
Destination Showcase Preview	February 19, 2024
IMEX Frankfurt Preview	April 29, 2024
MPI WEC Preview	May 6, 2024
Destinations International Annual Meeting Preview	June 24, 2024 (Expected date)
ASAE Annual Meeting Preview	July 22, 2024
IMEX America Preview	September 23, 2024
PCMA Convening Leaders Preview	December 2, 2024