

USAExtra Print Issue

USAExtra is printed 12 times a year on the first Monday of each month. Each *USAExtra* has a special focus theme and will also contain in-depth feature stories not found in the weekly e-publication of *USAE*. First Monday dates are in **boldface**.

Also, ON-SITE issues of *USAE* will be printed and distributed at the industry conventions listed below in **red**. *USAE* is a Media Partner with IMEX , digital edition will be sent to all IMEX attendees via Eblast directly from IMEX. (In addition Both IMEX Issues will be printed and sent to all *USAE* paid subscribers, and to the 60,000 email names on our list)

2024

<u>Issue Date</u>	<u>Advertising Materials Deadline</u>	<u>Special Focus/Features</u>
January 8	December 21, 2023	PCMA Convening Leaders
February 5	January 25	Key Reasons to Book
March 4	February 20	Conference Hotels
April 8	March 22	Destination Showcase
May 13	April 26	IMEX Frankfurt (Eblast to IMEX Attendees)
May 20	May 7	MPI WEC
June 3	May 21	Diversity, Equity & Inclusion
July 1	June 18	2 nd Tier City's First Class Venues
July 15	July 2	Destinations International Annual Meeting
August 12	July 30	ASAE Annual Meeting
September 2	August 20	Convention Center Focus
October 7	September 17	IMEX America (Eblast to IMEX Attendees)
November 4	October 22	HOT Hotel Deals
December 2	November 19	Holiday Showcase/IAEE

2025

<u>Issue Date</u>	<u>Advertising Materials Deadline</u>	<u>Special Focus/Features</u>
January 6	December 22, 2024	Hospitality Venues
January 13	December 22, 2024	PCMA Convening Leaders
February 3	January 25, 2025	Key Reasons to Book
March 3	February 21	Conference Hotels
April 7 (Expected)	March 21	Destination Showcase TBD
May 5	April 25	Convention Center Focus
May 19	May 5	IMEX Frankfurt (Eblast to IMEX Attendees)
May 26 (Expected)	May 12	MPI WEC (Actual Date TBD)
June 2	May 23	Diversity, Equity & Inclusion
July 7	June 20	2 nd Tier City's First Class Venues
July 15	July 2	Destinations International Annual Meeting
August 11	July 30	ASAE Annual Meeting
September 1	August 22	Convention Center Focus
October 6	September 19	IMEX America (Eblast to IMEX Attendees)
November 3	October 24	HOT Hotel Deals
December 1	November 19	PCMA CL '25 Preview Issue

USAE Weekly

Digital Edition

USAE Weekly is sent via email 51 weeks a year (except the week of New Year's Day). Each regular e-edition will focus on nationwide industry news.

USAE E-Edition Conference Preview Editions

Issue Focus	Issue Date
PCMA Convening Leaders Preview	December 11, 2023
Destination Showcase Preview	February 19, 2024
IMEX Frankfurt Preview	April 29, 2024
MPI WEC Preview	May 6, 2024
Destinations International Annual Meeting Preview	July 1, 2024
ASAE Annual Meeting Preview	July 29, 2024
IMEX America Preview	September 23, 2024
PCMA Convening Leaders Preview	December 16, 2024