

USAE**Xtra**

2025/2026 Editorial Calendar

USAExtra is printed 12 times a year on the first Monday of each month. Each *USAExtra* has a special focus theme and will also contain in-depth feature stories not found in the weekly e-publication of *USAE*.

ON-SITE issues of *USAE* will be printed and distributed at the industry conventions listed below in bold type.

2025

Issue Date	Advertising Materials Deadline	Special Focus/Features
January 6	December 22, 2024	Hospitality Venues
January 13	December 22, 2024	PCMA Convening Leaders
February 3	January 25, 2025	Key Reasons to Book
March 3	February 17	Conference Hotels
April 14	April 1	Sporting Venues
May 5	April 21	Convention Center Focus
May 19 Attendees)	May 5	IMEX Frankfurt (Eblast to IMEX
June 2	May 19	Accessible Venues
June 16	June 2	MPI WEC St.Louis, MO
July 7	June 23	Destinations Intl Annual Meeting
August 11	July 28	ASAE Annual Meeting Los Angeles, CA
September 1	August 18	Convention Center Focus
October 6 Attendees)	September 22	IMEX America (Eblast to IMEX
November 3	October 20	HOT Hotel Deals
December 1	November 17	Association Forum Holiday Showcase

2026

Issue Date	Advertising Materials Deadline	Special Focus/Features
January 5	December 22, 2025	Hospitality Venues
January 12	December 22, 2025	PCMA Convening Leaders
February 2	January 19, 2025	Key Reasons to Book
March 2	February 16	Conference Hotels
April 6	March 17	Sporting Venues
May 4	April 20	Convention Center Focus
May 18 Attendees)	May 4	IMEX Frankfurt (Eblast to IMEX
June 1	May 18	MPI WEC San Antonio, TX
July	June	Destinations Intl Annual Meeting
August 17	August 3	ASAE Annual Meeting Indianapolis, IN
September 7	August 24	Convention Center Focus
October 12 Attendees)	September 21	IMEX America (Eblast to IMEX
November 2	October 20	HOT Hotel Deals
December 7	November 24	Association Forum Holiday Showcase

USAE Weekly Digital Edition

USAE Weekly is sent via email 51 weeks a year (except the week of New Year's Day). Each regular e-edition will focus on nationwide industry news.

USAE E-Edition Conference Preview Editions

Issue Focus	Issue Date
PCMA Convening Leaders Preview	December 16, 2024
Showcase Preview	March 10, 2025
IMEX Frankfurt Preview	May 5, 2025
MPI WEC Preview	June 2, 2025
Destinations International Annual Meeting Preview	June 23, 2025
ASAE Annual Meeting Preview	July 21, 2025
IMEX America Preview	September 22, 2025
PCMA Convening Leaders Preview	December 15, 2025