USAEXtra

2026/2027 Editorial Calendar

USAExtra **print editions for the events with bonus onsite distribution. Each *USAExtra* has a special focus theme and will also contain in-depth feature stories not found in the weekly e-publication of *USAE*.**

ON-SITE issues of *USAE* will be printed and distributed at the industry conventions listed below.

2026

Issue Date	Advertising Materials Deadline	Special Focus/Features
October 12	September 21	IMEX America
November 30 (DIGITAL ONLY, with QR Codes onsite for all attendees)	November 17	Association Forum Holiday Showcase
December 7	November 24	NCBMP Annual Meeting

2027

Issue Date	Advertising Materials Deadline	Special Focus/Features
June 28	June 14	MPI WEC Las Vegas, NV
July 12	June 25	Destinations Intl Annual Meeting
August 9	July 19	ASAE Annual Meeting Charlotte, NC
September 27	September 6	IMEX America Las Vegas, NV
November 29	November 15	NCBMP Annual Meeting Chicago, IL
November 29	November 15	Association Forum Holiday Showcase

USAE Weekly Digital Edition

USAE Weekly is sent via email every Monday 51 weeks a year (except the week of New Year's Day). Each regular e-edition will focus on nationwide industry news. Sent to 45,000+ opt-in recipients.

***USAE* Special E-Edition Conference/Preview Editions**

Issue Focus	Issue Date
PCMA Convening Leaders Preview	December 14, 2026
PCMA Convening Leaders Onsite Digital 2027	January 12, 2027
Business Events Industry Week	May 2027
IMEX Frankfurt/MPI WEC Preview	May 10, 2027
Destinations International Annual Meeting Preview	June 28, 2027
ASAE Annual Meeting Preview	July 26, 2027
IMEX America Preview	September 28, 2027
PCMA Convening Leaders Preview	December 20, 2027
PCMA Convening Leaders Onsite Digital 2028	January 26, 2028